



 **GRAPHIC<sup>®</sup>  
FLOORS<sub>INC.</sub>**  
*DO MORE WITH YOUR FLOOR!*

*Your Nationwide Custom Printed Flooring Resource!*





# Table of Contents

PG .3 - About Us

PG .4 - Custom Floor Mats

PG .8 - Custom Printed Carpet

PG .14 - Rollable Carpet

PG .18 - Rollable Vinyl

PG .24 - Reverse Printed Vinyl (RPV)

PG .25 - Top Printed Vinyl (TPV)

PG .26 - Turf

PG .27 - Accessories

PG .28 - Installation Guide

# About Us

At Graphic Floors, we specialize in custom printed flooring for the trade show, event, retail, museum, and hospitality industries, ensuring a tailored approach to every project. From custom vinyl flooring and carpet inlays to graphic image floor mats, we provide high-quality, visually striking solutions. Our expert designers can create unique designs or collaborate with your team to print custom graphics on carpet, vinyl, and turf, offering endless possibilities for impactful branding.

## At Graphic Floors, we offer.....

Custom Printed Flooring for trade shows, events, retail, museums, and hospitality

Reverse Printed Vinyl (RPV) for durable, high-resolution branding

Custom Carpet Inlays for trade shows and exhibits

Graphic Image Floor Mats for museums, retail, and promotional displays

Temporary Event Flooring for pop-ups and short-term installations

Dye-Sublimated Carpet with vibrant, long-lasting colors

Custom Designs & Color Matching for brand consistency

Contour Cutting & Custom Sizing for precise fit and seamless installations

Collaboration with Design Teams to create unique, high-impact visuals

Slip-Resistant & Durable Materials for high-traffic areas

Distribution across the entire United States & Canada





# Custom Floor Mats

## Grip Graphic Flooring & Mats - Available in 10' Widths



Our 100% high-quality polyvinyl is cut to submitted artwork, featuring a textured finish with textile reinforcement and 75 MIL density. Compatible with solvent, eco-solvent, UV curable, and latex inks, it meets ASTM D-2047, R12, ASTM E84, MI & BI flame certifications with no over-lamination required. Our unique RPV flooring, enhanced with a Grip Trac rubberized backing, provides a non-skid surface and high-resolution visuals, making it perfect for high-traffic environments across various venues.



# Custom Floor Mats

Nitrile Image - Available in 5' Widths



Our UV-printed Nitrile Image Mats offer high-resolution graphics, making them ideal for trade shows, retail, and POP displays. Lightweight, slip-resistant, and durable, they feature UV, chemical, and oil resistance with easy-to-clean surfaces. Available in custom sizes up to 5' x 10' with contour cutting options, they provide versatile branding for short-term promotions.



# Custom Floor Mats

Custom Carpet Floor Mats - Available in Any Shape or Size

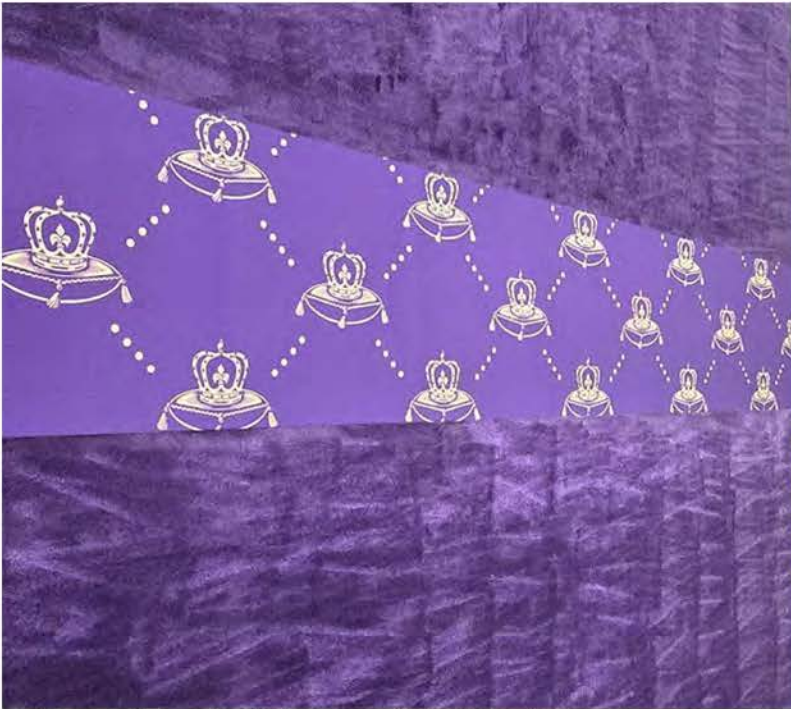


Printed with high-quality permanent inks, this lightweight, durable carpet is easy to install and transport. It can be contour cut into any shape or size, with precise color matching available for a custom look. We also offer carpet binding for a finished look.



# Custom Printed Carpet

Dye-Sublimated Carpet - Available in 12' Widths



Our Dye Sublimated Carpet offers a polished, professional look with a smooth texture and vibrant, long-lasting color. Made from 100% piece-dyed nylon, it's durable, easy to maintain, and perfect for trade shows, exhibits, and high-traffic areas.



# Custom Printed Carpet

Dye-Infused Carpet - Available in 26 oz. or 32 oz. Pile  
(Maximum Width 10')



With a 6-8 week turnaround, our Dye-Infused Carpet is available in 26 oz. or 32 oz. pile, made from 100% ultron nylon with synthetic backing for long-lasting durability, making it perfect for high-traffic areas.



# Custom Printed Carpet

Pizzaz Carpet - Available in 6' and 12' Widths



The Pizzaz Custom Printed Carpet is a durable, all-weather solution for indoor and outdoor use, resistant to fading and high-traffic wear. Made from high-quality polypropylene with thermal bonding, it offers ADA-compliant accessibility, vibrant colors, and flexible installation. Available in 6' and 12' rolls with a 2-3 week turnaround.



# Custom Printed Carpet

Ultra Image Carpet - Available in 12' Widths



Our Ultra Image Carpet offers a professional look with a smooth texture and vibrant, long-lasting color. Made from 100% piece-dyed nylon, it's durable, easy to maintain, and perfect for high-traffic areas. Available in 12' widths with a 2-3 week turnaround.



# Custom Printed Carpet

Carpet Inlays - Available in Any Shape or Size



Custom Carpet Inlays seamlessly blend carpet, vinyl, printed flooring, and turf for eye-catching trade show and event displays. With precision cutting, 1-week turnaround, and compatibility with various flooring types, we ensure a high-quality solution for high-traffic areas.



# ROLLABLE VINYL FLOORING

Show Flex Vinyl - Available in 12' and 10' Widths



Dark Maple



Barnwood



Silverwood



Blackwood



Whitewood



Concrete



Snow White



Gray



Black



# ROLLABLE VINYL FLOORING

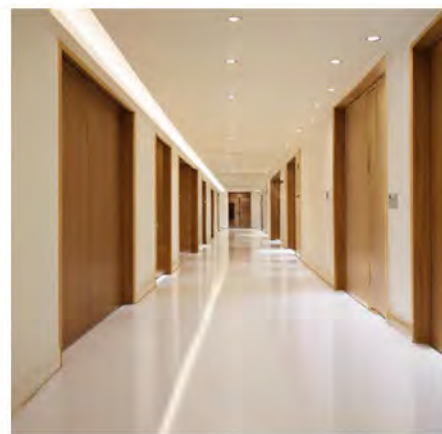
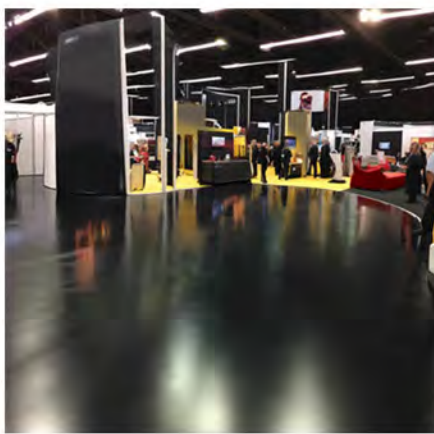
Gloss Flex Vinyl - Available in 10' Widths



Gloss White Ceramic



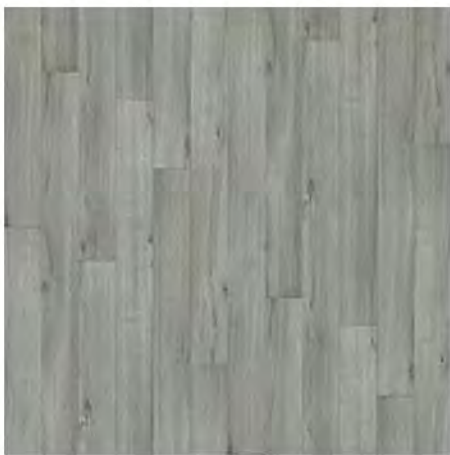
Gloss Black Ceramic





# ROLLABLE VINYL FLOORING

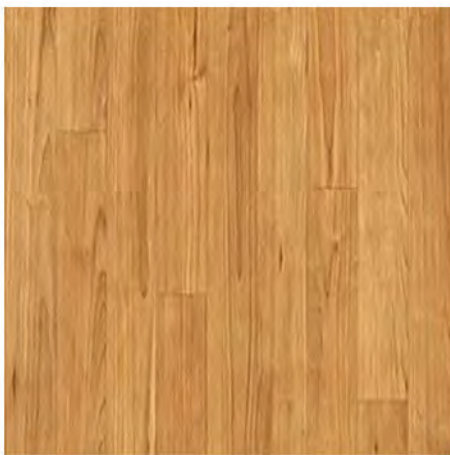
Exhibit Flex Vinyl - Available in 10' Widths



Ash



Birch



Dark Maple



Light Maple



Smoke



# ROLLABLE VINYL FLOORING

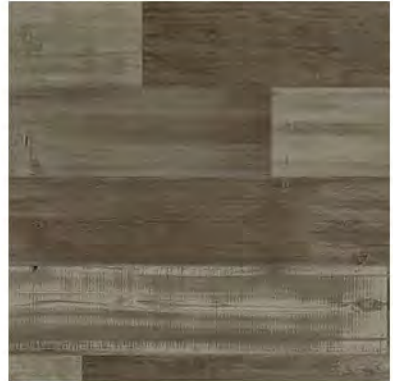
Plus Vinyl - Available in 12' and 10' Widths



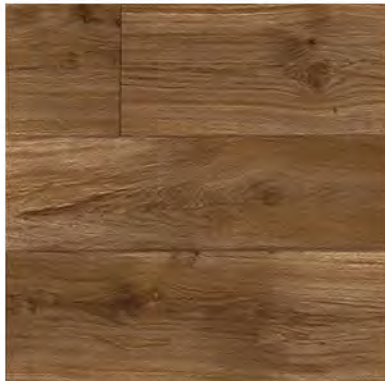
Sand Storywood



Weathered Oak



Mink Storywood



Gunlock



Flintwood



Coffee Oak



Charcoal



Labyrinth Slate



Ivory Stone



# ROLLABLE VINYL FLOORING

Premium Vinyl - Available in 12' and 10' Widths



Arizona Oak



Cinnamon Oak



Gunstock Oak



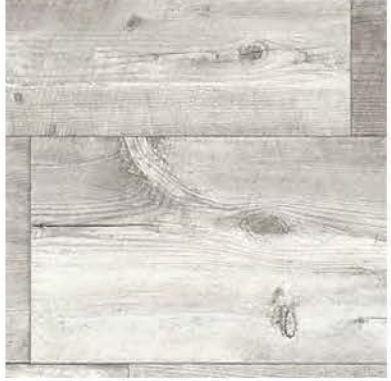
Grey Oak



Weathered Wood



Dark Driftwood



Light Driftwood



Pearl Oak



Dark Owl Grey



Light Owl Grey



Grey Herringbone



Castle Rock



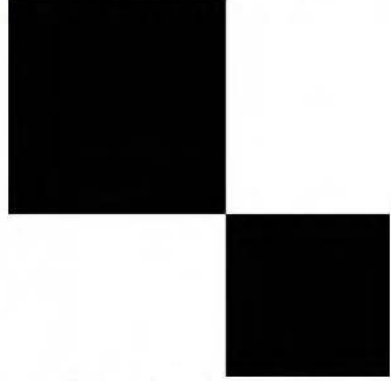
Carbon Slate



Flagstone



Beige Stone



Checkerboard



# ROLLABLE VINYL FLOORING

Ultra Vinyl - Available in 12' and 10' Widths



Aspen Wood



Terra Napa



Cayenne



Dark Marrakesh



Light Marrakesh



Dark Dehli



Light Dehli



Opus Pearl



Windsor



Monaco



# Rollable Carpet

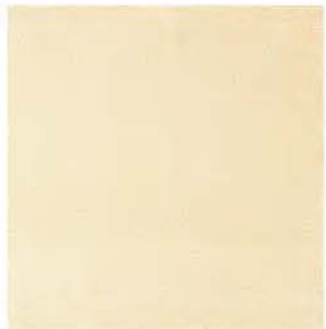
30 Oz. Carpet - Available in 10' Widths



English Grey



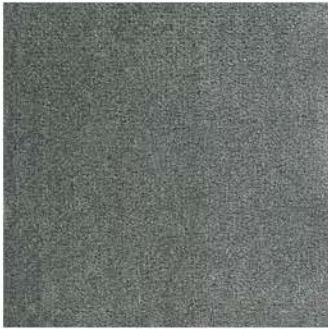
Emerald



Dessert Sand



Chocolate



Charcoal



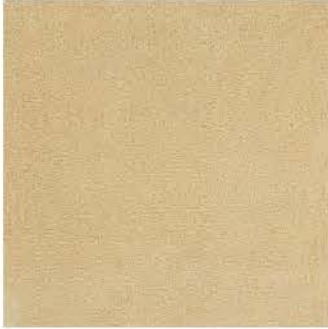
Burgundy



Bubble Gum



Black



Beige



Aluminum



Tutti Frutti



Silver Mist



Silver Cloud



Lemon Yellow



Ultra White



Navy

Exhibit Plus Carpet is 10' wide and can be ordered by the linear foot, up to 120' long. Available in custom sizes and PMS color matching, we cut, label, and prepare your carpet for easy installation at events, exhibits, and trade shows. Made in the USA from 100% nylon, it features a 30 oz face weight, ensuring durability without shedding or fuzzing.



# Rollable Carpet

30 Oz. Carpet (Continued) - Available in 10' Widths



Grape Soda



Graphite



Ivory



Key Lime



Midway Blue



Parrot



Process Blue



Reflex Blue



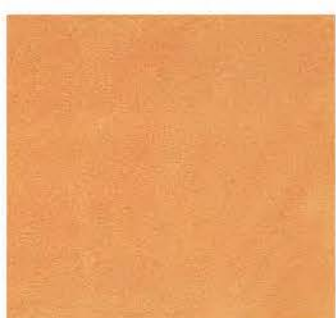
Silky Beige



Smoke



Vanilla Roast



Orange Slush



Red



Paprika



Royal Blue

Exhibit Plus Carpet is 10' wide and can be ordered by the linear foot, up to 120' long. Available in custom sizes and PMS color matching, we cut, label, and prepare your carpet for easy installation at events, exhibits, and trade shows. Made in the USA from 100% nylon, it features a 30 oz face weight, ensuring durability without shedding or fuzzing.



# Rollable Carpet

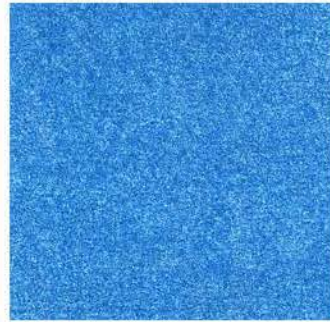
18 Oz. Express Carpet - Available in 10' Widths



Grape



Burgundy



Blue



Charcoal



Onyx



Stone



Tan



Silver



Sapphire



Orange



Red



Ocean



Lemon



Emerald

Ideal for aisles and large spaces, this cost-effective carpet offers durability and resilience against heavy foot traffic. Made in the USA from 100% nylon, it features an 18 oz face weight, ensuring long-lasting performance without shedding or fuzzing. Available in 10' widths and customizable to fit your booth size.



# Rollable Carpet

50 Oz. Premier Carpet - Available in 10' Widths



Orange



Purple



Reflex Blue



Process Blue



Cream



Navy



Red



Smoke



Toast



Emerald



White



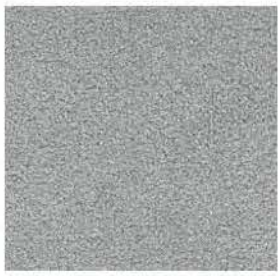
Wheat



Yellow



Light Blue



Metal



Aluminum



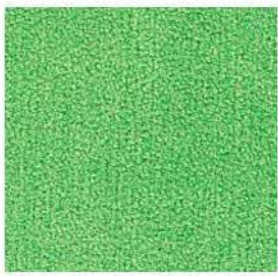
Black



Cabernet



Charcoal



Lime Green

50 oz. Premier Carpet is 10' wide and can be ordered by the linear foot in lengths up to 120' long, cut to any size or shape for easy event, exhibit, or trade show installation. Made in the USA from 100% nylon, it's durable, shed-free, and customizable to fit your booth specifications.



# Rollable Carpet

28 Oz. Dreamscapes Carpet - Available in 10' Widths



Sand



Red



Navy



Medium Gray



Crimson



Charcoal



Blue



Beige



Black



White



Silver

This 28 oz. commercial-grade booth carpet is made from 100% nylon, offering a dense, low-pile construction for high durability. Designed for trade shows, exhibits, and high-traffic areas, it provides a long-lasting, professional look while ensuring easy maintenance and resilience.



# Reverse Printed Vinyl (RPV)

Available in 10' Widths

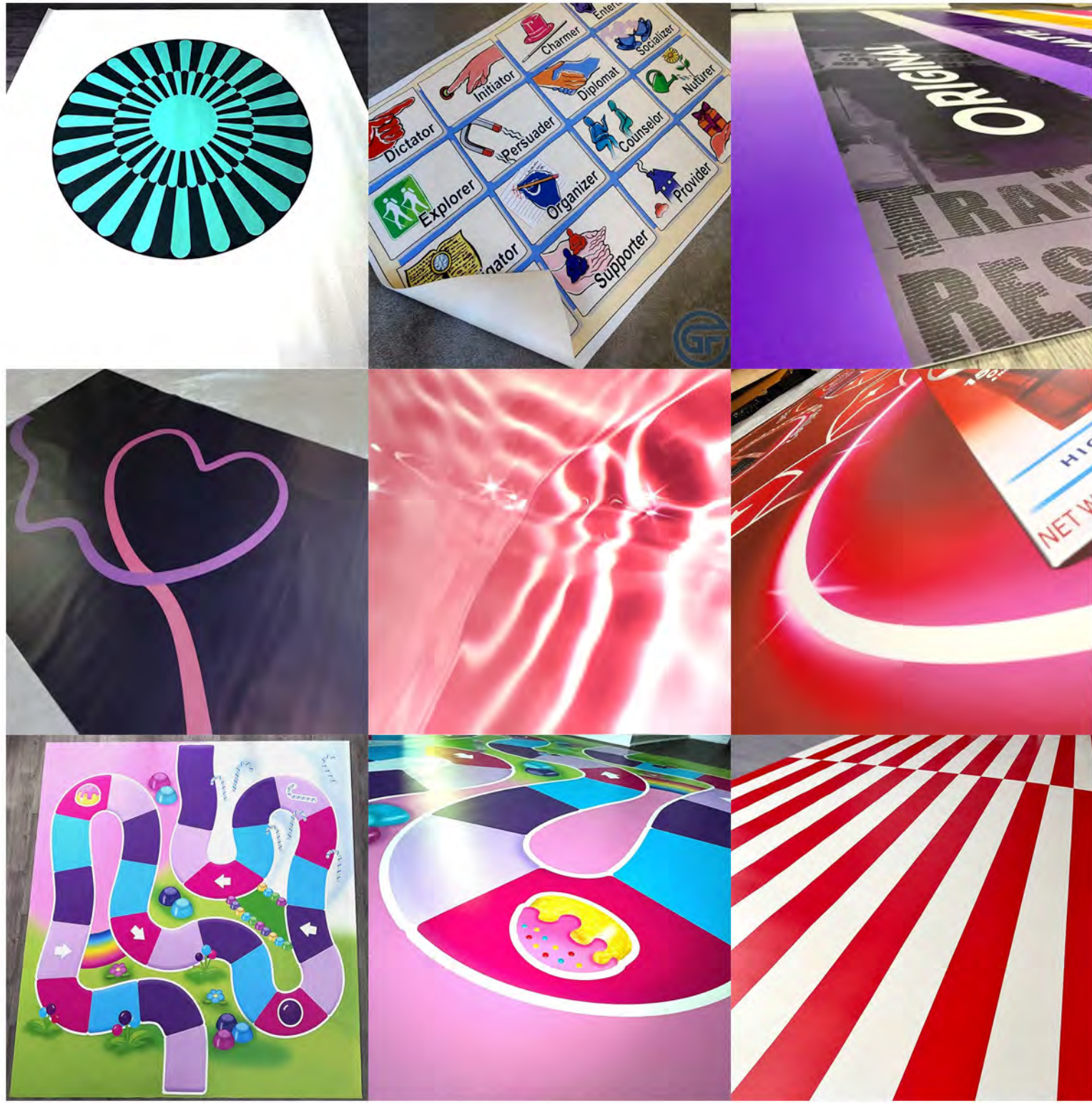


RPV is made from ultra-durable, non-porous polyvinyl, designed to withstand heavy traffic and harsh conditions while remaining easy to clean with vinyl-safe household cleaners. The graphics won't wear, scratch, crack, or peel, ensuring a long-lasting impression. RPV also improves traction to reduce slips and falls and comes with two backing options: P&S adhesive for secure placement and Grip Trac rubberized backing for added stability.



# Top Printed Vinyl (TPV)

Available in 10' Widths



TPV flooring is a 2.1 mm thick, white foam-backed vinyl with a smooth PVC top layer, UV-printed for vibrant, high-resolution graphics. Designed for trade shows and events, it's lightweight, easy to install, and cost-effective, making it ideal for small to large booth spaces. Made from 100% high-quality polyvinyl, it offers durability and impact while handling heavy foot traffic. Available in 10' x 50' rolls, the number of pieces shipped depends on booth size.



# ROLLABLE EVENT TURF

Available in 12' and 10' Widths



Black



Green



Red



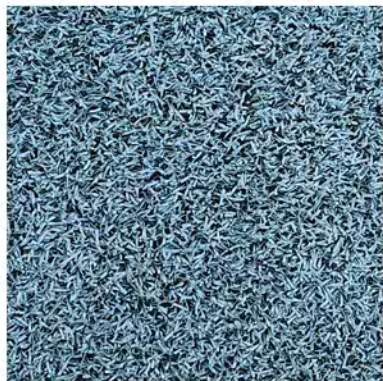
White



Yellow



Blue



Grey



Tan



# Accessories



Reinforced Visqueen



Shipping Pallets & Skids



1/4" Vinyl Pad



Flooring Tubes



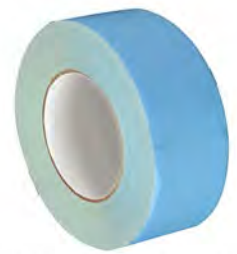
7/16" Vinyl Pad



Visqueen



Clear Tape



Double Sided Flooring Tape



Carpet Bags



Duct Tape



1/2" Carpet Pad



1" Carpet Pad



PMS Color Matching

## Installation Guide: Reverse Printed Vinyl & Top Printed Vinyl with Double-Sided Tape

### Materials Needed:

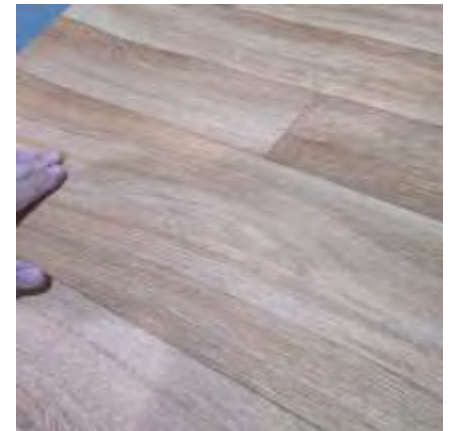
- ✓ Reverse Printed Vinyl (RPV) or Top Printed Vinyl (TPV)
- ✓ Heavy-duty double-sided carpet tape (provided upon request)
- ✓ Measuring tape
- ✓ Utility knife or scissors
- ✓ Squeegee or roller
- ✓ Cleaning supplies (broom, mop, or vacuum)



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### Step 1: Prepare the Surface

- ◆ Ensure the installation area **clean, dry, and free of dust or debris** is
- ◆ For best adhesion, sweep and mop the floor. Let it dry completely.
- ◆ Avoid installing on damp, uneven, or heavily textured surfaces.



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### Step 2: Measure & Position the Vinyl

- ◆ Roll out the **RPV or TPV flooring** and align it with the desired placement.
  - ◆ Use a measuring tape to ensure **proper alignment and even coverage**.
  - ◆ Trim any excess material using a **utility knife or scissors**.
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### Step 3: Apply the Double-Sided Tape

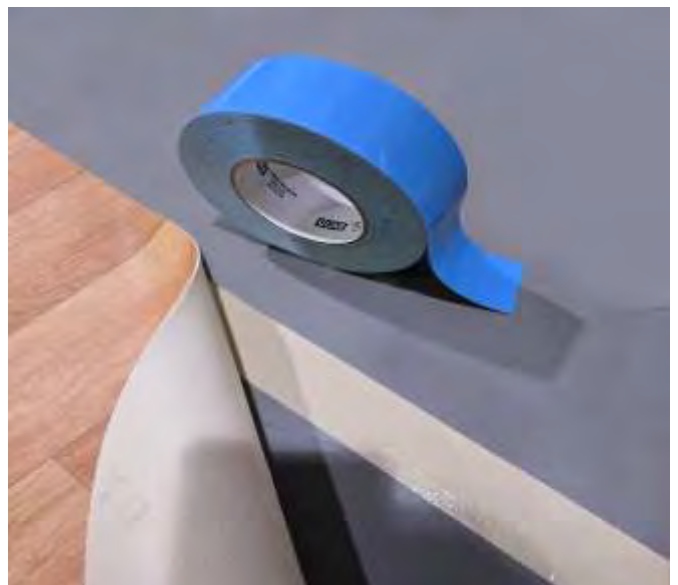
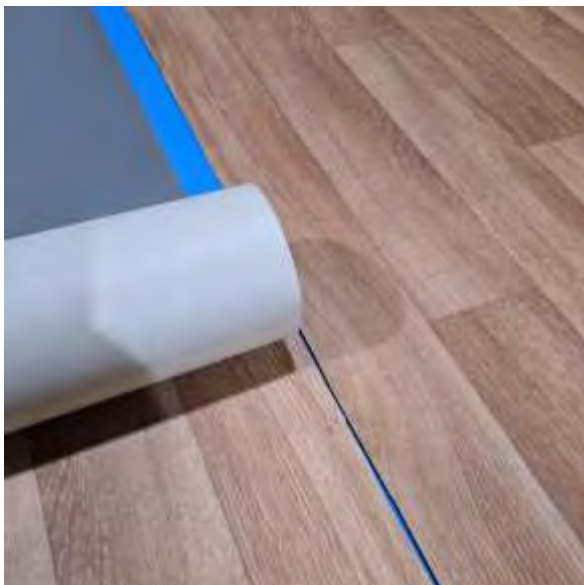
- ◆ Apply **double-sided carpet tape** around the perimeter of the flooring.
- ◆ For added security, place additional strips across the middle in **2-3-foot intervals**.
- ◆ Peel off the tape backing **gradually** to avoid premature sticking.



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### Step 4: Secure the Vinyl Flooring

- ◆ Carefully **lay the vinyl** over the taped area, starting from one side.
- ◆ Use a **squeegee or roller** to press the vinyl down firmly and remove air pockets.
- ◆ Ensure the edges are securely bonded to prevent lifting or curling.



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### Step 5: Final Checks & Maintenance Tips

- ◆ Walk over the flooring to check for any loose areas—press down if needed.
- ◆ Avoid excessive moisture or heavy traffic for the first **24 hours** to let the tape set.

◆ For cleaning, use a **damp mop and mild detergent**—avoid harsh chemicals that may affect print quality.

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### Need Help?

If you have any questions or need assistance, contact us at [Graphic Floors](#) for expert support!

Graphic Floors: 770-515-8222

Would you like any additional **troubleshooting tips** or **best practices** included?

